



Fuel Up Campaign Executive Summary

Visit Dothan Messages: 4,420,006

User Responses: 20,009

Average Response Rate: 0.45%

Exposure Time: 4,193 Hours

Average Pages Per Session: 3.74

New Users: 94%











YOUR TEAM TODAY TO SAVE YOUR SPOT. MORE INFO | REGISTER

TBUSA PERFECT GAME - ENTERPRISE, AL March 13, 2021 - March 14, 2021

2021 SPRING BASEBALL SCHEDULE (ENTERPRISE, ALABAMA) ENTRY FEE: 7U-8U FREE, 9U-13U \$325. COME JOIN TBUSA. LIMITED SLOTS AVAILABLE DON'T WAIT AND MISS OUT REGISTER YOUR TEAM TODAY TO SAVE YOUR SPOT. MORE INFO | REGISTER

TBUSA SPRINGTIME SPLASH - PANAMA CITY BEACH, FL

March 20, 2021 - March 21, 2021

2021 SPRING BASEBALL SCHEDULE (PANAMA CITY BEACH, FLORIDA) ENTRY FEE: 7U-8U FREE, 9U-14U \$325. COME JOIN TBUSA. LIMITED SLOTS AVAILABLE DON'T WAIT AND MISS OUT REGISTER YOUR TEAM TODAY TO SAVE YOUR SPOT.

MORE INFO | REGISTER

TBUSA BIG BARREL BLAST - DOTHAN, AL

March 27, 2021 - March 28, 2021

2021 SPRING BASEBALL SCHEDULE (DOTHAN, ALABAMA) ENTRY FEE: 7U-8U FREE, 9U-15U \$325. COME JOIN TBUSA. LIMITED SLOTS AVAILABLE DON'T WAIT AND MISS OUT REGISTER YOUR TEAM TODAY TO SAVE YOUR SPOT. MORE INFO | REGISTER

TBUSA EASTER BASH - SATURDAY ONLY -

Team Name	Age	City, State
Attack 10u	10	Pace, FL
Beach Sox 10U	10	Shalimar, FL
Tallahassee Heat	10	Tallahassee, FL
Circle City Cyclones	10	Dothan, AL
Southern Savage	10	Ozark, AL
Overdrive 10U	10	Rehobeth, AL

11U

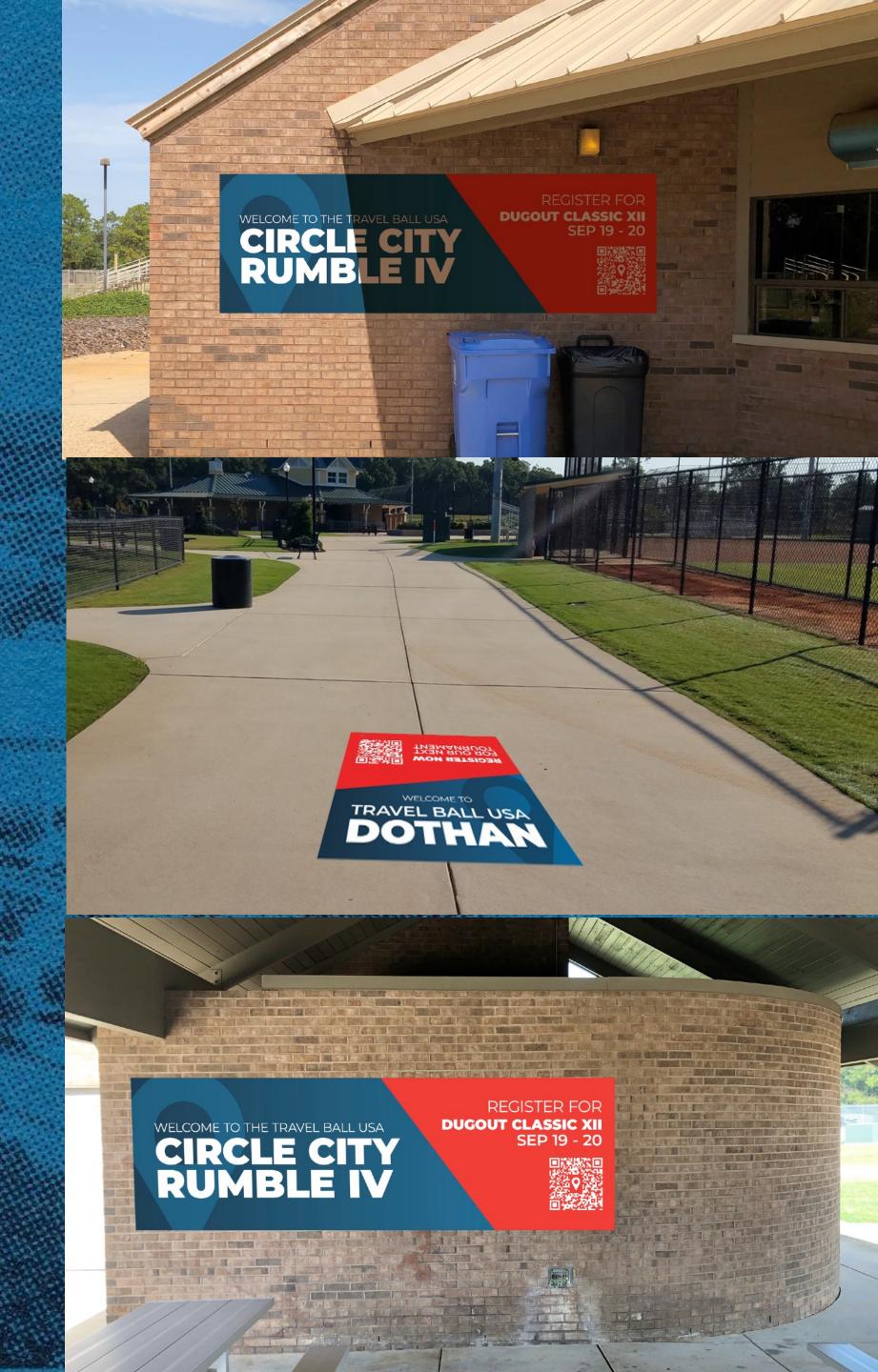
Team Name	Age	City, State
American Thunder	11	Dothan, AL
Florida Prospects Baseball	11	Panama City, FL
NF Grit Grey-Jones	11	Freeport, FL
Sandlot	11	Apalachicola, FL
Trojans 12u	11	Troy, AL
Tallahassee Heat	11	Tallahassee, FL
Storm Baseball	11	Panama City, FL
Crush Baseball	11	Florida Panhandle, FL

TRAVEL BALL USA DOTHAN

REGISTER NOW FOR OUR NEXT TOURNAMENT

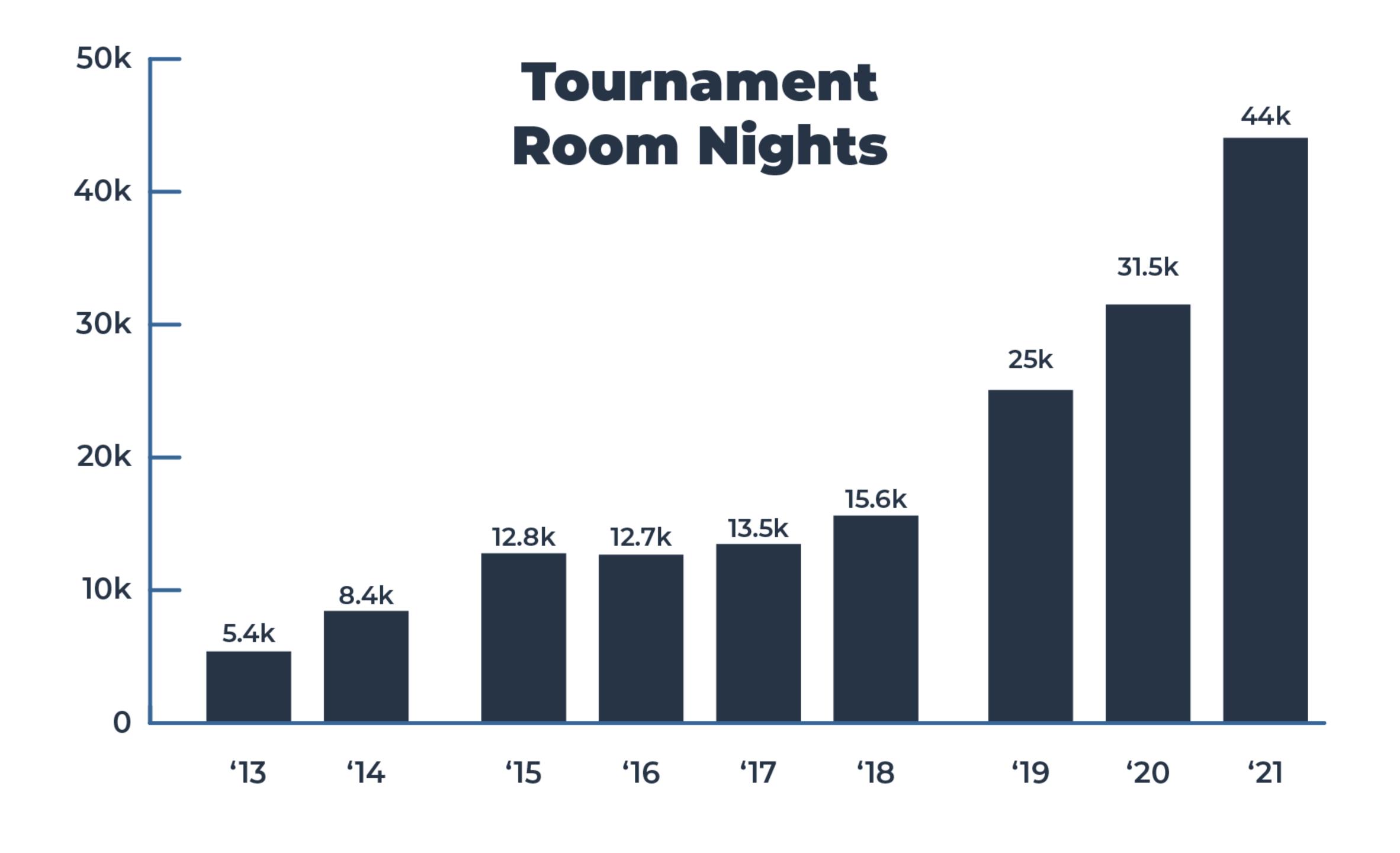
VISITDOTHAN.COM/TBUSA

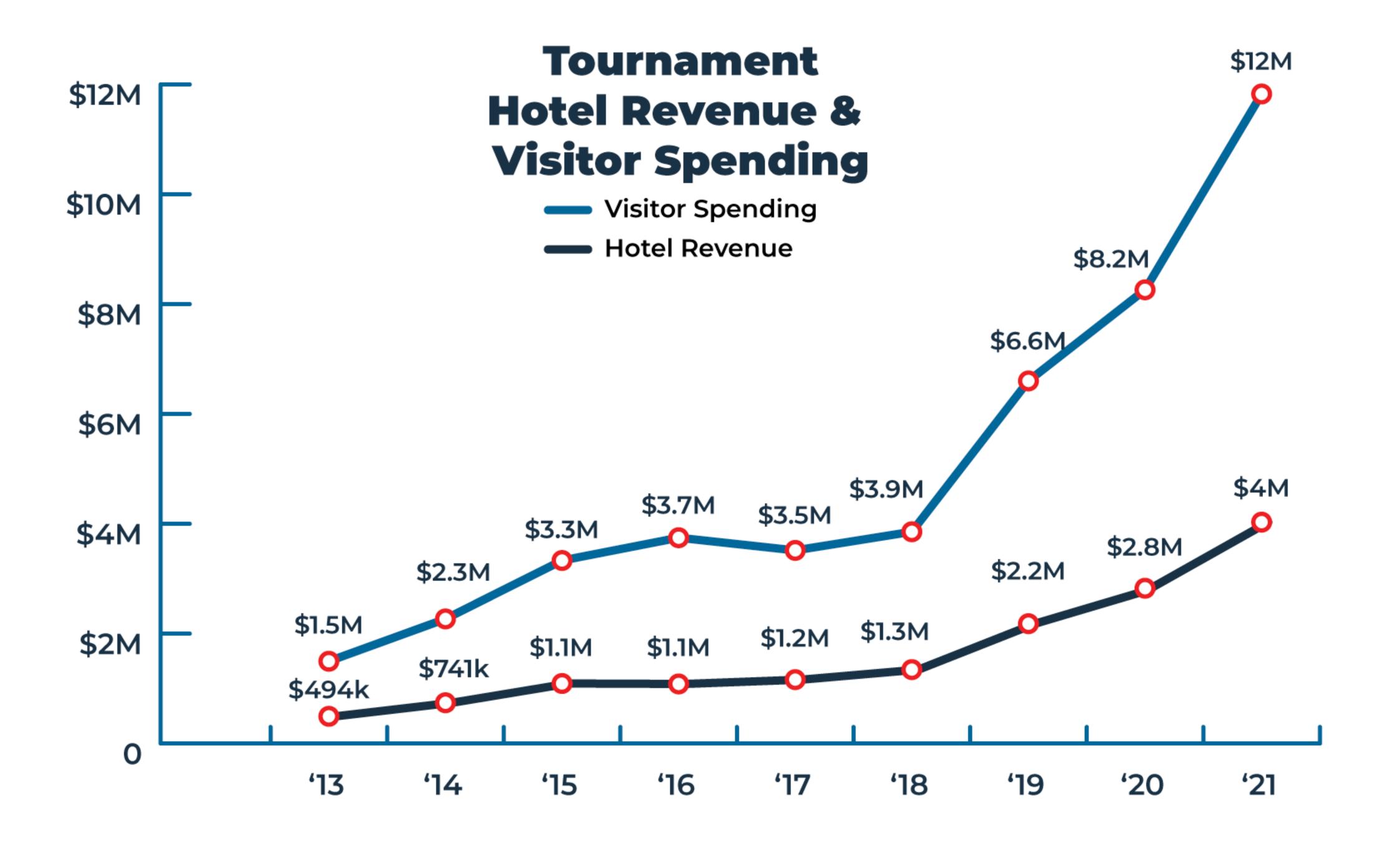


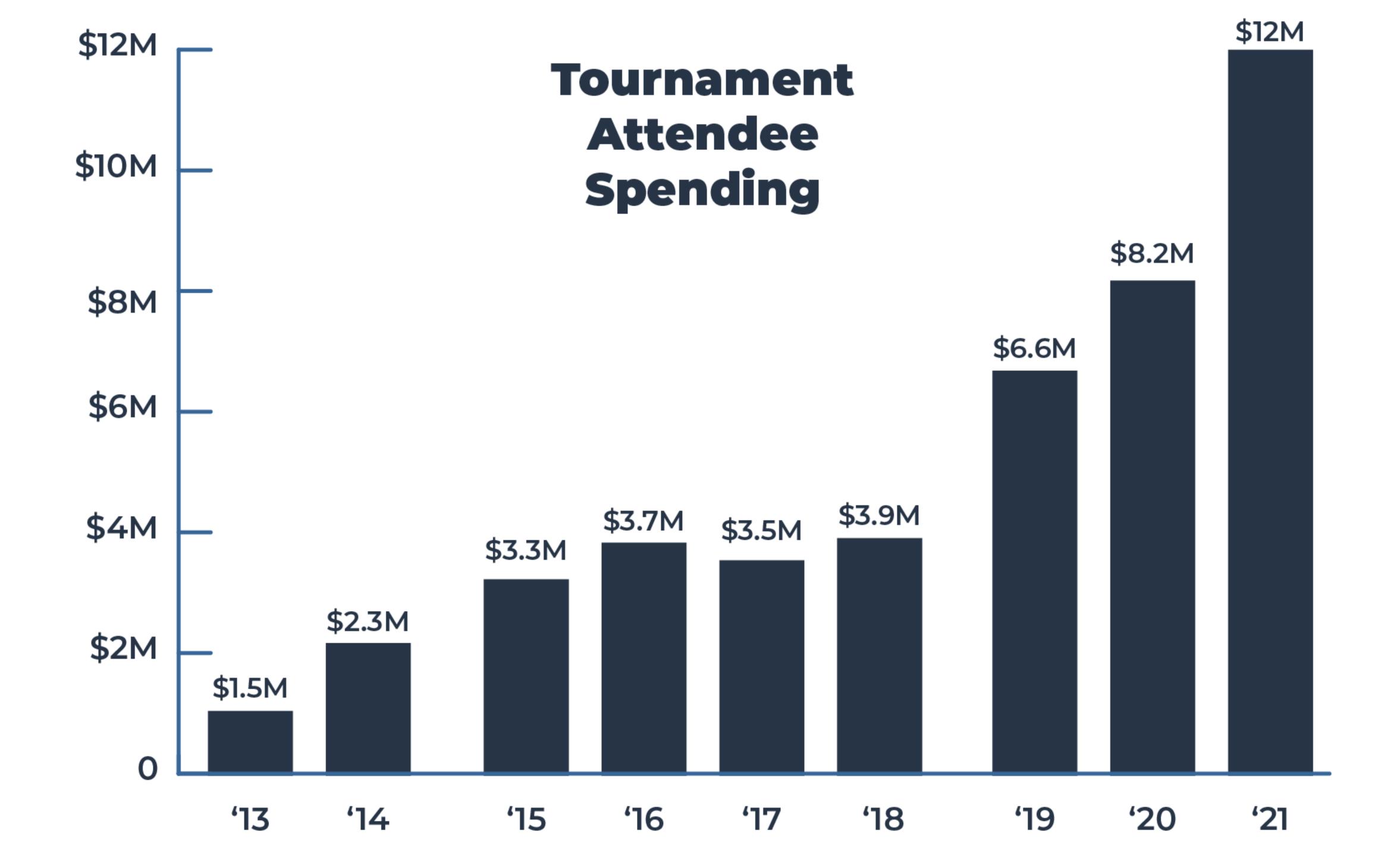












Sports Bookings 2021

1/24/2021	Go Nuts Race
2/5-7/2021	Visit Dothan Inv Softball Tournament
2/12-13/2021	HA Kickoff Classic Varsity Softball
2/19-20/2021	HA Kickoff Classic JV Softball
2/26-28/2021	USA BMX National
2/27-28/2021	TravelBall USA Tournament
3/6/2021	Deese Softball Tournament
3/8-13/2021	Mackenzie Tour - PGA Canadian
3/13/2021	Military Softball Tournament
3/19-23/2021	GA/AL Open Champ B/G 16/18 Tennis Tour
3/27-28/2021	TravelBall USA Tournament
3/27-28/2021	BSC Softball Tournament
4/3/2021	WSL Softball Tournament
4/13-17/2021	Dothan Diamond Classic Softball
4/10-11/2021	Chip George Classic Swim Meet
4/10-11/2021	TravelBall USA Tournament
4/24-25/2021	DYSA Spring Peanut Classic Soccer
4/24-25/2021	Grand Slam Softball Tournament
4/22-25/2021	USTA 55+ & 65+ Championship Tennis

5/1-2/2021	TravelBall USA Tournament
5/8/2021	Military Softball Tournament
5/TBA/2021	Tri-States 100
5/15-16/2021	TravelBall USA Tournament
5/22-23/2021	TravelBall USA Tournament
6/4-6/2021	Dothan Stars & Stripes Expo Softball
6/11-13/2021	AL State Games
6/19-20/2021	TravelBall USA World Series I
6/19-26/2021	Future Masters Golf Tournament
6/26-27/2021	TravelBall USA World Series II
6/26/2021	Tri-State Softball Tournament
7/9-11/2021	Visit Dothan Super 12 Softball Expo
7/17-20/2021	Level 4 Open Clay Court Champion BG 12
7/17-18/2021	TravelBall USA World Series III
7/24/2021	Military Softball Tournament
7/24-25/2021	WSL Softball Tournament
7/31 - 8/1/2021	TravelBall USA World Series IIII
8/6-7/2021	WSL Ron Mann Softball Tournament
8/14/2021	ARPA State Archery Tournament
8/21-22/2021	TravelBall USA Tournament

8/28-29/2021	NSA Softball Tournament
9/4-7/2021	Level 4 Open Clay Court Champion BG 12
9/9-12/2021	USTA Mixed Doubles Tennis
9/11-12/2021	DYSA Fall Peanut Classic Soccer
9/18-19/2021	TravelBall USA Tournament
9/25-26/2021	TravelBall USA Tournament
10/2-3/2021	TravelBall USA Tournament
10/2-3/2021	BSC Softball Tournament
10/9-10/2021	TravelBall USA Tournament
10/16-17/2021	NSA Softball Tournament
10/17-22/2021	PGA Korn Ferry Golf Tournament
10/23-24/2021	TravelBall USA Winter World Series
10/30-31/2021	Dothan Running Festival
11/1-7/2021	Q School Golf Tournament
11/5-7/2021	BSC Softball Tournament
11/12-14/2021	Triple Play Expo Softball
11/12-15/2021	USTA Southern Sectional 65+
11/20-21/2021	ARPA Youth Soccer State Tournament
12/4-5/2021	TravelBall USA Toys for Tots Tournament

















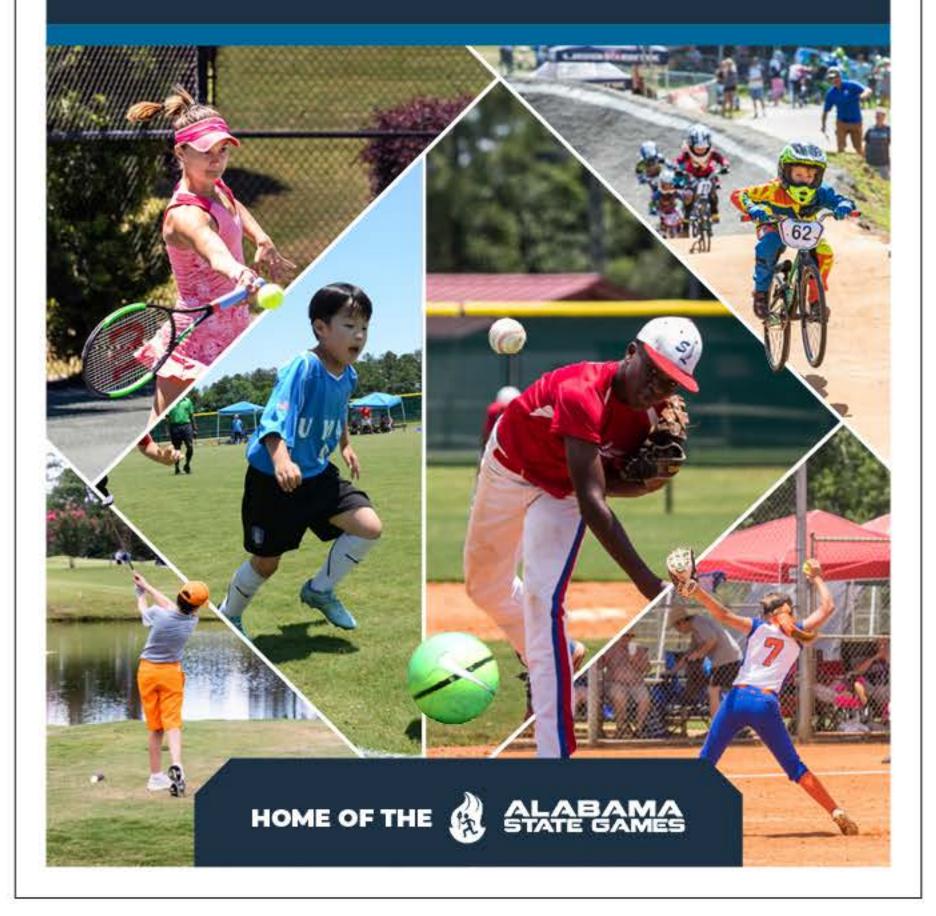








TRAVELBALL USA / **CIRCLE CITY RUMBLE IV** AUGUST 22 - 23, 2020 DOTHAN, AL



Host Hotels



Best Western

1650 Westgate Parkway - [334] 792 - 9000 bestwestern.com/dothaninnandsuites King/Double Queen: \$89

Complementary Breakfast



Hilton Garden Inn

171 Hospitality Lane · (334) 671 - 7676 dothan.hgi.com Double Queen/King: \$99



MARRIOTT TownePlace Suites

201 Retail Drive - (334) 944 - 6400 marriott.com/dhnts Studio Queen or Queen Suites: \$109 Complimentary Breakfast

Other Participants



Hampton Inn & Suites

4684 Montgomery Hwy · (334) 671 - 7672 dothansuites.hamptoninn.co Double Queen/King: \$99 Complimentary Breakfest

Fairfield

Fairfield Inn

3038 Ross Clark Circle - (334) 671 - 0100 marriott.com/dhnal Double Queen: \$99 Complimentary Breakfast



Home 2 Suites

5005 Montgomery Hwy - (334) 873 - 4840 hilton.com/en/hotels/dhnmhhthome2-suites-dothar/ King: \$129 Double Queen: \$129 Complimentary Breakfast



La Quinta Inn & Suites

LAQUINTA

3593 Ross Clark Circle - (334) 793 - 9090 laquintadothan.com Double Queen: \$75 Complimentary Breakfest



Residence Inn Marriott

186 Hospitality Lane - (334) 793 - 1030 marriott/com/dhnri King With Sofa Bed: \$109 Complimentary Breakfast



Double Tree by Hilton

2740 Ross Clark Circle - (334) 699 - 1400 hilton.com/er/hotels/dhnaldt Standard Queen / 2 Queens: \$104 Standard Kings: \$104 Balcony Room King or Double Queen: \$114



Holiday Inn Express

4090 Ross Clack Circle - (334) 699 - 6868 hiexpress.com/dothannorth Double Queen/King: \$89 Complimentary Breekfast



Magnolia Creek Lodge

11295 5 Hwy 231 · (334) 316 - 9300 magnoliacreeklodge.com King or Queen Room: \$96

The rates listed for the hotel above is specific to your event. Rates are per night. To reserve a room for your event at these rates, please call the hotel directly. Reservations for the hotel you choose should be made soon. Hotel rates may change without notice. For a complete list of hotels in

WHERE TO PLAY



AXTION AIR: JUMP & SPORTS

Experience the largest indoor trampoline and extreme sports park in the Southeast



🚵 3525 Ross Clark Circle #315 🔑 (334) 446-5175





BEAVER CREEK TRAIL

Dothan boasts the only urban Forever Wild Land Trust Trail in Alabama

3636 Fortner Street & 199 Narcisse Drive



ADVENTURELAND

Fun for the whole family with two miniature golf courses, go-karts, bumper boats, and arcade



3738 W. Main Street



HIGHLAND OAKS

36 Holes of Championship Golf including a 9-hole par 3 course on the Robert Trent Jones Golf Trail



🔝 904 Royal Parkway



(334) 712-2820



DOTHAN NATIONAL GOLF CLUB

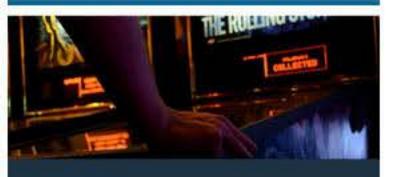
18-Hole Course with on-site accommodations and spa



7410 US-231



(334) 677-3326



FUN ZONE

The fun never ends at Fun Zone, a family entertainment center housing an indoor skating rink, laser tag arena, softplay gym with tunnels and slides



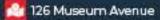


ATTRACTIONS



WIREGRASS MUSEM OF ART

The Wiregrass Museum of Art collects and exhibits contemporary work by artists from Alabama and around the Southeast





(334) 794-3871



DOTHAN BOTANICAL GARDENS

Tranquil, paved nature trails meander through a series of wonderful gardens featuring roses, herbs, daylilies, camellias, azaleas, hydrangeas, and more

5130 Headland Avenue (334) 793-9100





CARVER INTERPRETIVE MUSEUM

The George Washington Carver Interpretive Museum is a tribute to Dr. George Washington Carver



305 N. Foster Street



(334) 712-0933



LANDMARK PARK

Visit an early 1900's farmstead complete with farmhouse, outbuildings, and farm animals





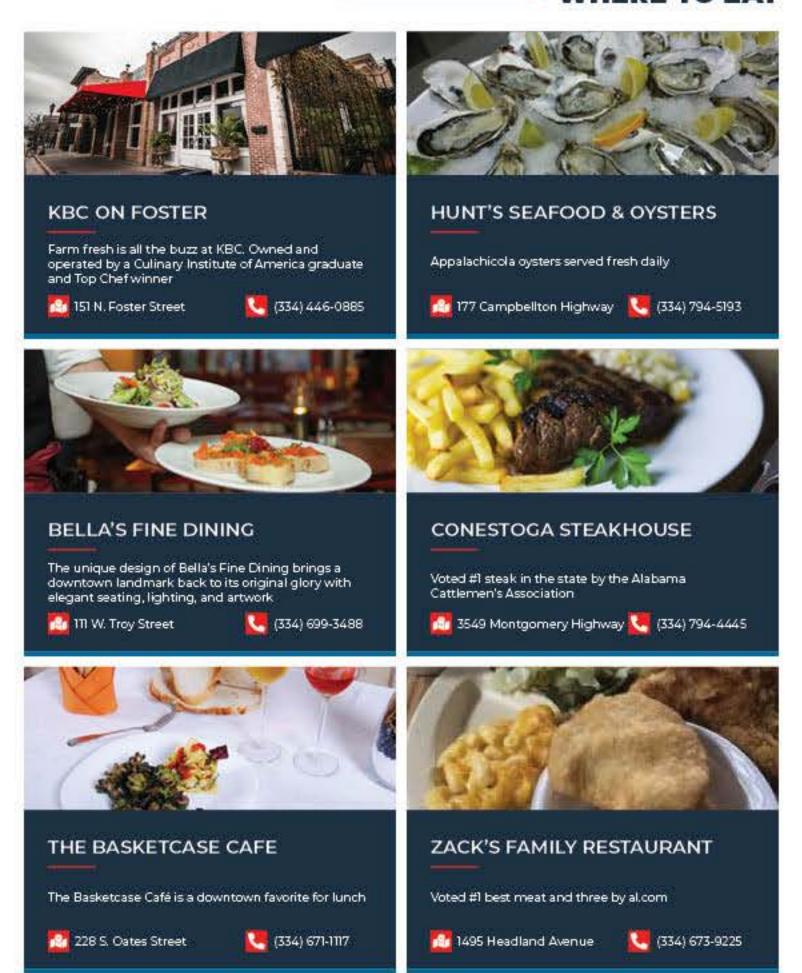
VIEW MORE LOCATIONS AT: VISITDOTHAN.COM



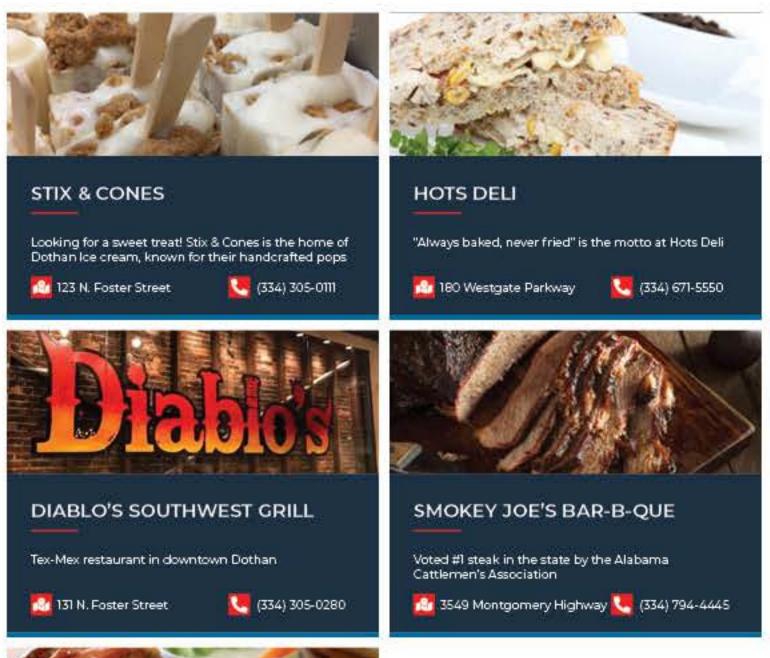
This is an ongoing project of historic murals painted by nationally and internationally acciaimed muralists on the walls of buildings in the downtown historic district

Downtown Dothan

WHERE TO EAT



WHERE TO EAT





VIEW MORE LOCATIONS AT: VISITDOTHAN.COM





August 22 - 23, 2020















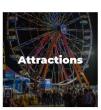
















FIRESTONE PIZZA



EAGLE EYE



MURAL CITY COFFEE



C&M SPORTING GOODS

158 Westgate Parkway • 334.793.7415









Travelball USA Circle City Rumble IV

August 22 - 23, 2020

Headquarter Hotels



Best Western

1650 Westgate Pkwy • 334.792.9000 King: \$89 / Double Queen: \$89 Complimentary Breakfast





Hilton Garden Inn

171 Hospitality Ln · 334.671.7676 King: \$99 / Double Queen: \$99





Towneplace Suites

201 Retail Drive - 334.944.6400 King: \$109 / Double Queen: \$109 Complimentary Breakfast





DOTHAN

63° ∹∴ **Q**

Travelball USA Circle City Rumble IV

August 22 - 23, 2020































FIRESTONE PIZZA

250 S Oates St • 334.446.6248



EAGLE EYE



MURAL CITY COFFEE



C&M SPORTING GOODS

Circle City Rumble IV

August 22 - 23, 2020

Headquarter Hotels



Best Western

1650 Westgate Pkwy · 334.792.9000 King: \$89 / Double Queen: \$89 Complimentary Breakfast





Hilton Garden Inn

171 Hospitality Ln · 334.671.7676 King: \$99 / Double Queen: \$99





Towneplace Suites

201 Retail Drive - 334.944.6400 King: \$109 / Double Queen: \$109 Complimentary Breakfast

Book Now

Other Hotel Options

The rates listed for the hotel above is specific to this event. Rates are per night. To reserve a room for your event at these rates, please call the hotel directly. Reservations for the hotel you choose should be made soon. Hotel rates may change without notice.



August 22 - 23, 2020

Headquarter Hotels











The rates listed for the hotel above is specific to this event. Rates are per night. To reserve a room for your event at these rates, please call

Getting Here





Things To Do







Dothan Deals

- Choose Category -



FIRESTONE PIZZA

250 S Oates St • 334.446.6248



EAGLE EYE

3535 Ross Clark Circle • 334.673.2878



MURAL CITY COFFEE

– 192 South Foster Street



C&M SPORTING GOODS

-158 Westgate Parkway • 334.793.7415

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Complimentary Breaklast

Other Hotel Options

The rates listed for the hotel above is specific to this event. Rates are per night. To reserve a room for your event at these rates, please call the hotel directly. Reservations for the hotel you choose should be made soon. Hotel rates may change without notice.

Getting Here





Things To Do











August 22 - 23, 2020

Headquarter Hotels















The rates listed for the hotel above is specific to this event. Rates are per night. To reserve a room for your event at these rates, please call hotel directly. Reservations for the hotel your books should be made soon. Hotel rates may change without notice.

Getting Here





Things To Do







Oothan Deals

Choose Category -



FIRESTONE PIZZA

-250 S Oates St • 334.446.6248



EAGLE EYE

3535 Ross Clark Circle • 334.673.2878



MURAL CITY COFFEE

-92 South Foster Stre



C&M SPORTING GOODS 15% OFF

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Getting Here





Things To Do







Dothan Deals

- Choose Category -





August 22 - 23, 2020























FIRESTONE PIZZA



EAGLE EYE



MURAL CITY COFFEE



C&M SPORTING GOODS

Dothan Deals

- Choose Category -



FIRESTONE PIZZA

250 S Oates St · 334.446.6248



EAGLE EYE

3535 Ross Clark Circle • 334.673.2878



MURAL CITY COFFEE

BUY 1 GET 1 DRINKS

192 South Foster Street



AMES PROGRAMS Mo

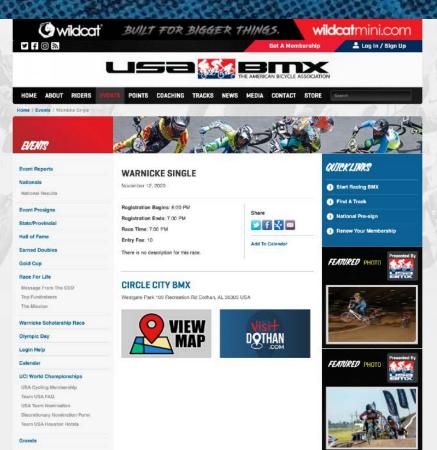
ALABAMA STATE GAMES XXXVIII

June 11 - 13, 2021

Host Partners









Home | Membership | Age Calculator | Looking for a Team/Player? | Information / About Us | Team Insurance Silver Slugger | Point Standings | World Series | Ring | TBUSA Rules | Contact Us | Login / Join



2021 NEW SEASON - TBUSA TOYS FOR TOTS - DOTHAN,

JAMES OATES SPORTS COMPLEX / DOTHAN, AL December 5, 2020 through December 6, 2020

2021 NEW SEASON BASEBALL SCHEDULE

ENTRY FEE: 7U-8U FREE, 9U-13U \$325. COME JOIN TBUSA. LIMITED SLOTS AVAILABLE DON'T WAIT AND MISS OUT REGISTER YOUR TEAM TODAY TO SAVE YOUR SPOT. TEAMS MOVE UP IN AGE STARTING SEPTEMBER 1, 2020 FOR THE 2021 SEASON.

Book Your Room & Plan Your Stay



ANY TEAM THAT DONATES A NEW TOY OR TOYS WILL RECEIVE A \$100 DISCOUNT OFF TOURNAMENT ENTRY FEE

THANK YOU FOR PLAYING TBUSA

15U - WILL BE PLAYED AT HEADLAND HIGH SCHOOL - HEADLAND, ALABAMA

Please note by playing in a TBUSA event teams, players, coaches, parents and spectators do so on a volunteer basis. If you or any one associated with your team is sick or has underlying health conditions please stay home. Coach please relay this information to anyone associated with your team that plans on attending the TBUSA event.

TBUSA will do our best to keep everyone safe.

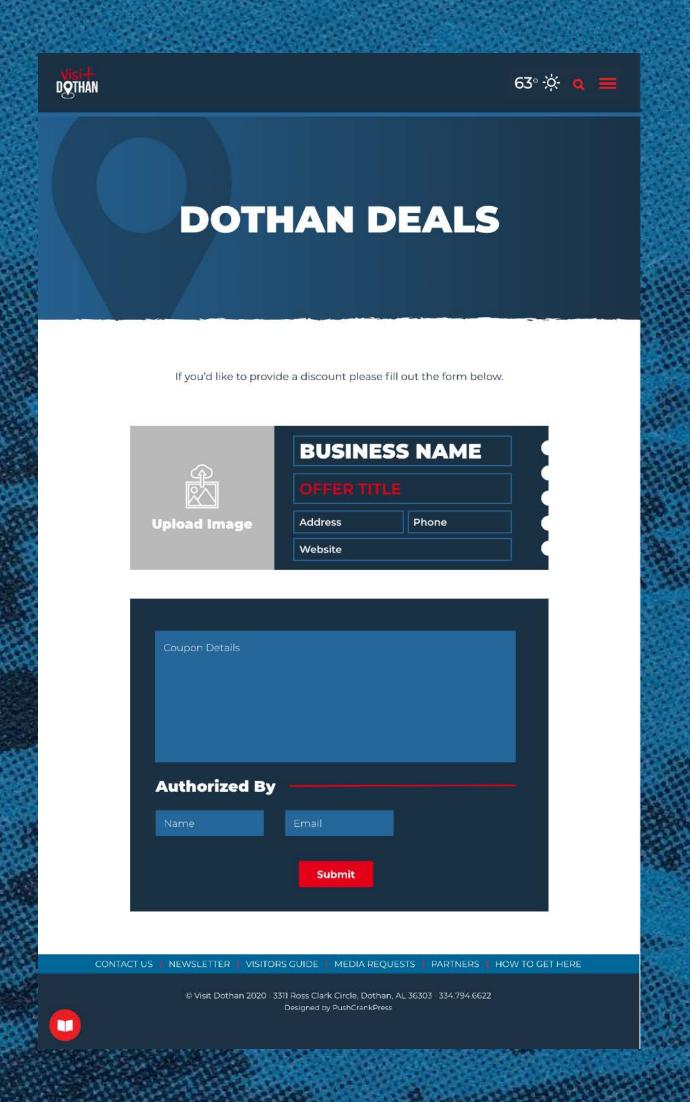
TBUSA will be establishing some guidelines for tournament PLAY

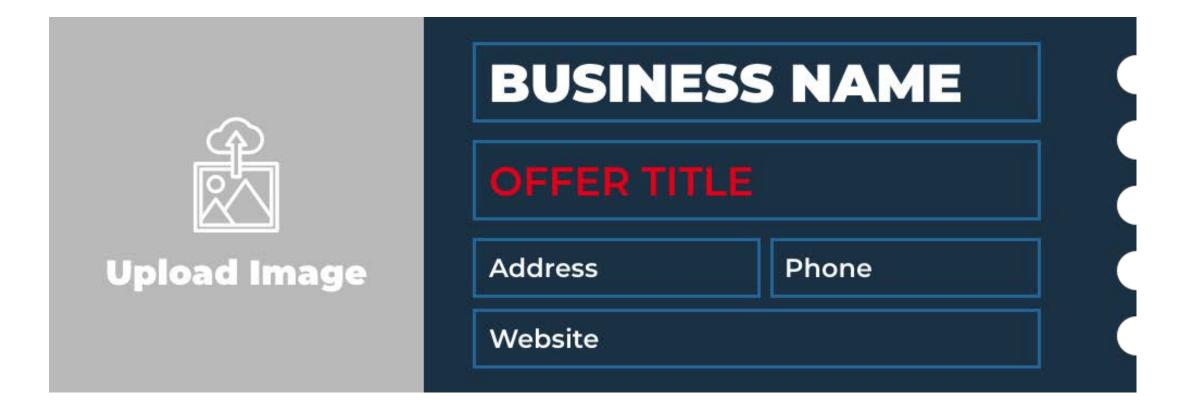
TEAM GATE FEE \$225 WILL BE ADDED TO TOURNAMENT ENTRY FEE. ALL FEES MUST BE PAID PRIOR TO TEAMS FIRST GAME (NO EXCEPTIONS).

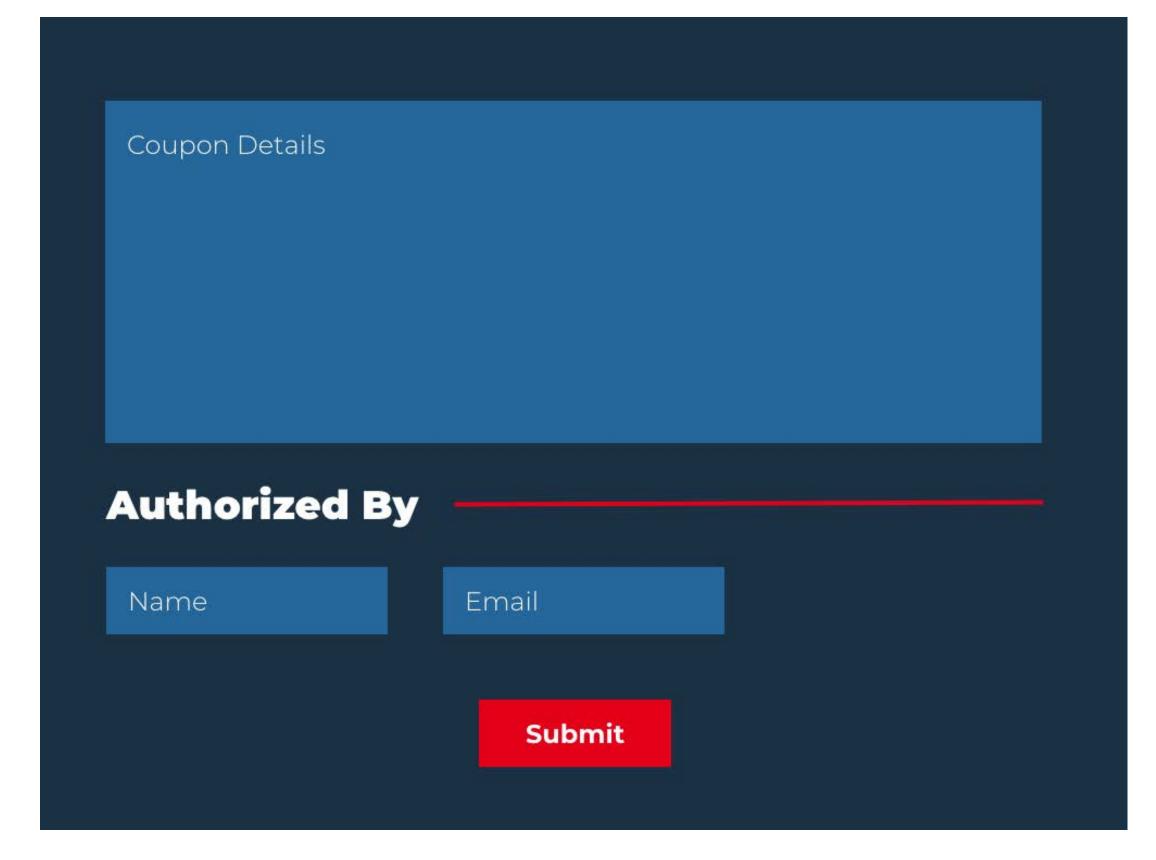
THERE WILL BE DESIGNATED TABLE AT THE ENTRANCE FOR ONE COACH OR TEAM MOM TO CHECK IN AND PAY.

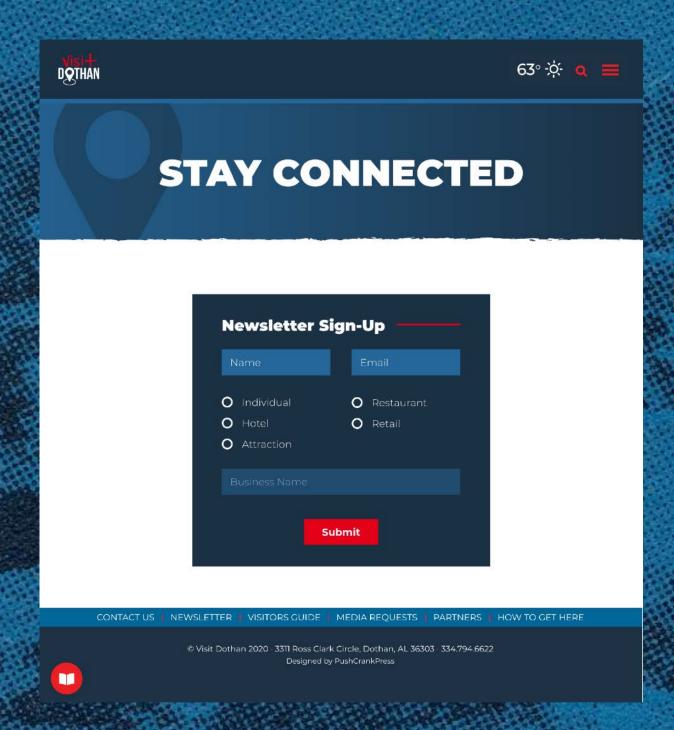
ALL TBUSA STAFF AND UMPIRES WILL HAVE THEIR TEMPERATURES TAKEN EACH DAY PRIOR TO PLAY

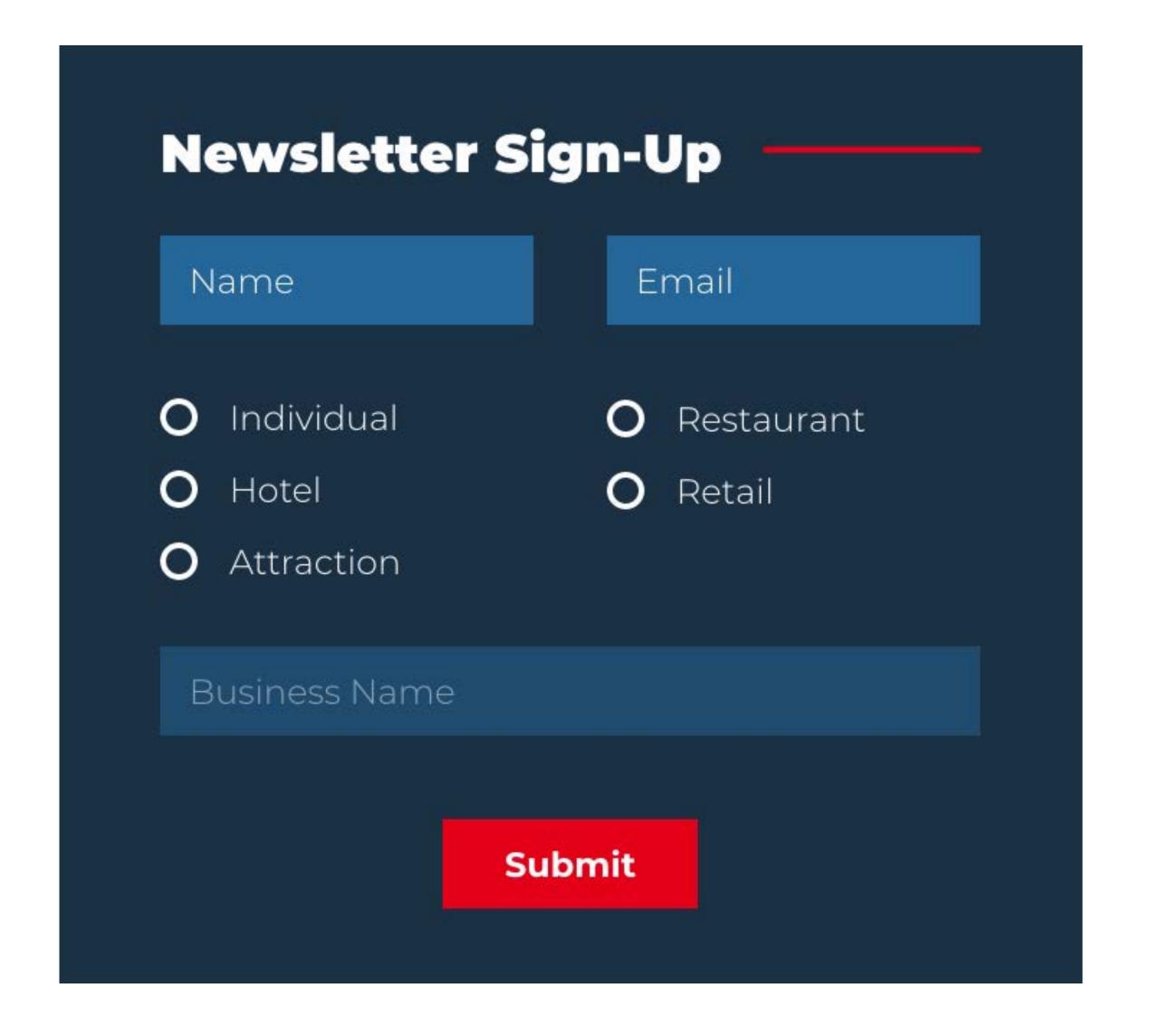
NO SPECTATORS OR PARENTS IN BLEACHERS THERE WILL BE DESIGNATED AREAS











Tournament attendees will spend \$12 million in Dothan this year.











